



Contact

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Hello. Bonjour!

As you may have noticed from the bold letters above, my name is Bruno Abbate. I'm an Art Director/Graphic Designer with a degree in Advertising and 14 years of experience in live marketing, internal marketing, promotions, and advertising.

Creating logos, branding identities, typography, and illustrations are some of my favorite things to do, and I do it with passion. Over the years, I've had the pleasure of working with some big names like Volkswagen, Toyota, Bosch, FMC, Bridgestone, Cummins, HCor, Avenue Securities.

Education

Bachelor's Degree in Advertising
USCS - Universidade São Caetano
do Sul 2005-2008.

Languages

Portuguese - Native
English - Advanced
French - Basic

Soft skills

Fast learning, Collaboration
Teamwork and Delegation.

Hard skills



iOS Mac platform



Photoshop



Illustrator



InDesign



After Effects



Figma



Most recent experiences

Avenue Securities

Senior Designer - 2020/03 - 2023/02

I participated throughout almost the entire journey of growth, helping to consolidate a visual identity both online and offline. This included tasks ranging from internal marketing and education to social media, institutional advertising, and rebranding.

Attach Live Mkt

Senior Art Director - 2019/06 - 2020/03

Developed key visuals and promotional materials, covering both on-trade and off-trade merchandising, as well as live marketing events for Ambev, Sadia, MAN and Tigre.

Innova AATB

Art Director - 2015/06 - 2019/06

Development and conception of events for Volkswagen, Cummins, Nespresso, YouTube. In addition to campaigns and materials for HCor, Ticket, Bosch and Wine.

Stap

Art Director - 2015/06 - 2019/06

Engaged in the retail, live marketing, and internal marketing sectors for Toyota, Jaguar, Land Rover, Mercedes-Benz, and Harley-Davidson.

